

Product Code 6A26

# Image Transfer Paint

Image transfer paint is the interior decorative coating which acts as transfer medium. It sticks & transfers the ink on the image to the wall.

## PRODUCT FEATURES

### AVAILABLE PACKS

Available in 200 ml packsize



The packaged product Shelf life is 12 months, if stored in the original sealed packages and at the adequate temperatures.

### COLOUR

Clear

### RECOMMENDED USAGE

Recommended on Smooth plastered surfaces, marine MDF

### IDENTIFICATION

Binder nature: water-based acrylic polymer.  
Density: 1-1.07 g/ml

### WASHABILITY

Medium



## HOW TO APPLY

### PRODUCT PREPARATION AND APPLICATION

**Base Preparation** - Cleaning: Sand the surface with emery paper 180 grade. Wipe clean. Primer: Apply a coat of Asian Paints wall primer (DCP WT). Allow drying for 3-4 hrs. Acrylic Putty: Smoothen the Surface with Asian Paints Acrylic Putty. Apply two to three coats to make the wall smooth. Allow proper drying between two coats- Allow 4-6 hrs between each coat. Primer: Sand with emery paper 180 grade & wipe clean. Apply a coat of Asian Paints Wall primer (DCP WT). Allow drying for 3-4 hrs.

#### Application of Image Transfer Paint:

- Apply a uniform layer of RP Calcecruda/Marmorino on a primed surface. Allow it to dry for 10-12 hr.
- Sand the surface with emery paper 180 grade to remove

loose particles, dust, grease etc. Wipe clean the surface with dry cloth.

- Mark the area with masking tape where image is to be transferred to avoid the spreading of the ROYALE PLAY Image Transfer Paint to other area.
- Mix the ROYALE PLAY Image Transfer Paint well and use it without dilution. Apply a uniform coat using Asian Paints Direct Rolling Kit roller 600 (6 inch) on the area selected, and let it dry for 25-30 min.
- Again, apply uniform coat ROYALE PLAY Image Transfer Paint using AP Direct Rolling Kit roller 600 (6 inch). If image is bigger than A3 size, work with two applicators, and apply ROYALE PLAY Image Transfer Paint in smaller patches and paste the image similar to wallpaper.

- Printed side of the paper should face the wall to transfer the image.
- Paste the image and ensure that it is free from any wrinkles, entrapped air or excess material and delamination using scrapper
- Allow it to dry for 4-6 hr. It may require longer time depending on the weather conditions.
- Wet the image with water using sponge and let the paper soak water for 15-20 min, and remove the paper by scrubbing gently with sponge.
- Repeat the above step to remove the traces of paper, and after 20 min gently clean the surface using dry cloth.
- Allow it to dry for 1 hr, apply a uniform layer of ROYALE PLAY Image Transfer Paint as a protective coat using True Care Interior Roller 720 (sponge roller)
- Allow it to dry for 6 hr.

### YIELD

40-50 sq ft /l two coats, depending on the kind of substrate and its absorption rate.

### TOOLS CLEANING

Clean with water, immediately after use.

### DILUTION

Ready to use.

## ADDITIONAL INFORMATION

### SAFETY FEATURES

- Kindly refer to the MSDS for Asian Paints Royale Play Image transfer paint, which gives detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

### RECOMMENDATIONS

When applying, the material must be protected from the cold and from big heat changes during the entire application process. Do not apply at air, background and product temperatures below +8° C or above +35° C. Do not apply in the presence of surface condensation or under the direct sunlight, nor on overheated surfaces (not even if they are already in the shade). Do not apply on surfaces showing salt bloom or subject to rising damp. Ambient humidity must be < 75%; background humidity must be < 10%. In order not to compro-

### PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- **Do not thin the material.**
- Stir well and strain before use.

### POST PAINTING CARE

For removing stains, moist the surface with detergent solution and then wipe clean with cloth wetted with the same detergent solution. Ensure the paint is dried for at least 2 weeks before any cleaning.

### TECHNICAL DETAILS

Flash point IS101/1987 Part 1, Sec 6:  
Water-based, non-flammable.

For achieving the optimal appearance and performance of the product, we recommend applying it in the above mentioned ambient conditions. We recommend finishing each job with materials from the same production batch. For the correct use of the above materials, and for dilution and laying, please carefully read the technical data sheet. The correct use of equipment and personal protective equipment (PPE) is recommended during all phases of background and product preparation, and of application.

### WARNING

Properly mix the product before application. Do not apply on fresh/new substrates; wait a maturation period, generally of 4 weeks.