

PRODUCT CODE 1A86

## Apex EzyTex

Asian Paints Apex EzyTex is a modified acrylic, dolomite based product that can be used to give a wide range of innovative trowel based patterns for interior and exterior wall surfaces.

### PRODUCT BENEFITS

#### Hides Fine Cracks

It hides surface undulations and fine cracks.

#### Tough Textured

The tough texture finish lasts for long and ensures low maintenance.

#### Plaster Protection

It increases the life of plaster by protecting it from wind driven rain.

#### Anti-algal Formula

It resists fungal and algal growth when applied as system, with the recommended top coat.



asianpaints

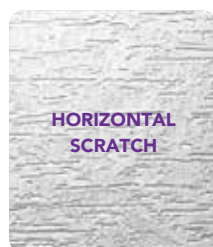
LEAD FREE\* GUARANTEE



\* All Asian Paints products contain no added Lead, Mercury, Arsenic or Chromium from April 2008.

### PRODUCT FEATURES

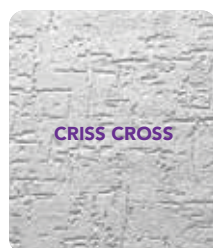
#### FINISH



HORIZONTAL  
SCRATCH



VERTICAL  
SCRATCH



CRISS CROSS

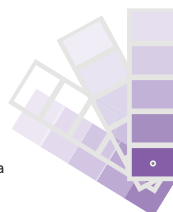


RAINFALL

Tough Texture: Lasts long and ensures low maintenance

#### COLOURS AVAILABLE

1500+\*



\*Apex / Apex Ultima / Apex Ultima Metallic needs to be applied as a topcoat.

#### AVAILABLE PACKS



25 kg polysack

Shelf life: 2 years from date of manufacture in original sealed polysack away from direct sunlight, excessive heat and free from dampness / wet surface.

#### COVERAGE

On normal masonry surface by a trowel or spatula to obtain an even coating of ~ 2 mm



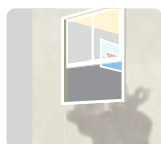
1 COAT

(2.5 - 3 sq. ft/kg)\*\*

\*\*Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

### HOW TO APPLY

#### PRE PAINTING STEPS



**PLASTER** New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.



**CLEANING** Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints SmartCare DampBlock 2K limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints SmartCare Exterior Sealer.



**FILLING FOR CRACKS** For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.



**FILLING FOR HOLES & DENTS** In case of dents and holes use Asian Paints Wall Putty or white cement and fine sand in the ratio 1:3

**Apex EzyTex should not be applied on surfaces / substrates that are subjected to continuous seepage or dampness.**

#### PAINT APPLICATION PROCESS

| APPLICATION                                                                                                          | PRODUCT CODE         | THINNER | DILUTION % (BY VOLUME)                             | APPLICATION <sup>1</sup> VISCOSITY (SEC) | RECOATING PERIOD <sup>2</sup> (HOURS) |
|----------------------------------------------------------------------------------------------------------------------|----------------------|---------|----------------------------------------------------|------------------------------------------|---------------------------------------|
| STEP 1<br>ASIAN PAINTS WALL PUTTY (OPTIONAL)<br>(In touch-up form - To level the joints undulations)                 | 0079                 | WATER   | BASED ON REQUIREMENT TO FORM PASTE                 | PASTE FORM                               | 4 HRS                                 |
| STEP 2<br>EXTERIOR WALL PRIMER / PROFESSIONAL EXTERIOR PRIMER<br>BRUSH / SPRAY / ROLLER                              | 0065<br>1019         | WATER   | BRUSH 90 - 110<br>SPRAY 40 - 45<br>ROLLER 90 - 110 | BRUSH 15 - 18<br>SPRAY 33                | 4 HRS                                 |
| HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF APEX ULTIMA FOR GREATER PROTECTION |                      |         |                                                    |                                          |                                       |
| APPLICATION OF PRIMER IS MANDATORY ONLY FOR RE-PAINTING SURFACES                                                     |                      |         |                                                    |                                          |                                       |
| STEP 3<br>FIRST COAT ASIAN PAINTS EZYTEX TROWEL                                                                      | 1A86                 | WATER   | 2-4 % WITH WATER BY WEIGHT                         | N/A                                      | 12 - 16 HRS                           |
| STEP 4<br>2-3 COATS ASIAN PAINTS APEX ULTIMA/APEX/PROPEX<br>BRUSH / SPRAY / ROLLER                                   | 0068<br>0012<br>1030 | WATER   | BRUSH MAX 40<br>SPRAY MAX 40<br>ROLLER MAX 40      | BRUSH 25 - 35<br>SPRAY 25 - 35           | 4 - 6 HRS                             |

- As measured through a Ford cup.
- Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
- Some shades may require 3 coats for proper hiding.
- Water dilution is based on application requirements & weather conditions

## HOW TO CHOOSE COLOURS

Browse through Asian Paints colour tools to help you find the right colour combination

COLOUR SPECTRA FAN DECK\*



ULTIMA BOOK OF COLOUR  
(FOR HOMES)



\*These shades are for reference only. Please refer to the Colour Spectra or Colour Palette for correct shade reference

## ADDITIONAL INFORMATION

### VOC CONTENT



**LOW VOC  
CONTENT**

Asian Paints Apex EzyTex meets the LEEDS VOC criteria as per Indian Green Building Council version 1.0 as tested at Shriram Institute for Industrial Research. Tested for Apex EzyTex White (shade code 0908)

### PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Use of Universal Stainers or colourants is not recommended.
- Do not keep material open for a long time.
- Product cannot be applied on surfaces/substrates that are subjected to continuous seepage or dampness.
- Please do not add excess water for dilution i.e. at the time of texture application.
- Mix well before use to make it uniform for application.

### POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

### TECHNICAL DETAILS

- a. Drying time:** Surface dry time 30 - 60 min
- b. Flash point IS101/1987 Part 1, Sec 6:** NA
- c. Stability of thinned paint** - To be used within 24 hours

### SAFETY FEATURES

- Kindly refer to the MSDS for Asian Paints Apex EzyTex which gives detailed information on safety measures while handling the paint, which is available on request.
- Store the sealed polysack in proper position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.